



WRANGLER, INC.
P. O. BOX 21488
GREENSBORO, NC 27420-1488
910-332-3400

February 14, 1997

Ms. Roxanne Martin

Edmonton, Alberta T6J 1N7

Dear Roxanne,

Congratulations upon another successful rodeo year and your position among the elite in your event. Your recognition as one of the "best of the best" is certainly well deserved.

As Wrangler has developed into the best in the western clothing business over the years, we attribute much of our success to our relationship with championship rodeo competitors/rodeo notables like yourself. Enclosed you will find an agreement that seeks your participation in Wrangler's Champion Endorsee Program. Please review it; it outlines the terms to which you agree in order to receive payment as an endorsee of Wrangler. Should you have any questions about this agreement, please call me at 1-800-846-4259.

Please complete and sign both copies of this agreement and return them to me. Upon receipt of the signed copies, you will be sent a check for the money specified. We in the rodeo program are excited about working with you during 1997, and we wish you continued success in your rodeo career!

Sincerely,

Greg Tuza
Director - Special Events Marketing

GT/bp

Enclosures